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FOR IMMEDIATE RELEASE

## ***Free Prescription Drug Card Program Creates Partnership with H.O.P.E. America to Benefit Michigan's Uninsured Families***

***Individuals and Families can immediately download a free discount card via the Internet to reduce the cost of common prescription drugs***

November 6, 2007 -- Elations Health LLC located in Wheaton, Illinois today announced a strategic partnership with H.O.P.E. America, Inc. located in Ann Arbor, Michigan to provide their discount drug card to individuals and families looking to reduce the ever increasing cost of prescription drugs. While H.O.P.E. America distributes prescription drug discount cards locally within their community they have also added a link to [www.easydrugcard.com](http://www.easydrugcard.com) from their website at [www.HopeAmerica.org](http://www.HopeAmerica.org) to assist all families in need. "Our partnership with Elations Health Easy Drug Card is one more step in assisting individuals in our community," stated Mary Hargrow, Chairman of Hope America, Inc.

The card offers savings averaging 31% off the price of most commonly prescribed drugs. Individuals and families seeking financial relief from the increasing cost burden of prescription drugs can take advantage of this program instantly and free of charge. The cards benefit those currently uninsured or that lack a prescription drug benefit through their existing insurance company. The personalized cards are distributed electronically through the company's website and are available to anyone regardless of age, income, or existing health insurance coverage at [www.easydrugcard.com](http://www.easydrugcard.com). Since this is not insurance there are no deductibles, no premiums, no membership fees, and no waiting periods with the use of the free prescription drug card.

Marianne G. Morgan, President of Elations Health LLC stated, "Our partnership with Hope America is an important avenue for Elations Health to distribute our prescription drug discount card to those that seek significant savings on their prescriptions."

The prescription discount cards are honored through a national network of over 56,000 participating retail pharmacies including Walgreens and Rite-Aid. The company's new website offers a pharmacy locator and drug pricing tool to locate a participating pharmacy within the user's own neighborhood. To receive discounts on prescriptions, an individual simply enters their name and email address into an online form, downloads the personalized card to their printer, and presents the card at a participating pharmacy with their prescriptions.

### **About Elations Health LLC**

Elations Health offers a free personalized prescription drug card program via the Internet to provide substantial cost savings on prescription medications to individuals and families who lack health insurance or a prescription drug benefit with their existing health insurance.

### **About Hope America, Inc.**

H.O.P.E. America is a not for profit organization that gives the ordinary person the knowledge, skills and attitude to succeed. H.O.P.E. America was founded in October 2005 and is recognized by the IRS as a 501(C)3 tax exempted organization.

For more information about Elations Health Easy Drug Card program please visit [www.easydrugcard.com](http://www.easydrugcard.com) or contact:

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